

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2015 – 2016

GOAL 4: Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

Objective 1:	Create open houses in various neighborhoods in the Chicagoland area with Admissions and Recruitment to enhance recruitment efforts.
Action Items	<ul style="list-style-type: none"> • Identify neighborhoods to host open houses • Develop relationship with community agencies • Recruit students to serve as ambassadors • Garner support from high schools in various communities
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Identify campus resources available to them • Increase family understanding of college admission process to determine GSU as their choice • Engage faculty and staff • Explore the varied academic options available to them • See GSU as a community partner to create pipeline efforts for student success
Achieved Outcomes and Results	<ul style="list-style-type: none"> • Engaged faculty and staff • Explore the varied academic options available to them • See GSU as a community partner to create pipeline efforts for student success
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	This objective was greatly impacted by the financial position of GSU. Due to these limitations Admissions, Recruitment and Intercultural Student Affairs were able to identify neighborhoods to host open houses. This also challenged us to look into developing a faith based consortium to be infused in this effort to yield more prospective students. Implications for FY17 include finding human and fiscal resources to make this come to fruition

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Objective 2:	Partner with Academic Resource Center to host student success workshops.
Action Items	<ul style="list-style-type: none"> • Identify workshop topics • Solidify key personnel • Garner support from faculty/staff
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Students will be able to identify campus resources available to them • Students will develop relationships and gain positive support among peers. • Students will engage in educational activities that will be pertinent throughout the collegiate career and beyond. • Students will begin college with an advanced understanding of campus life supplied by experienced, friendly students and professional staff. • Students will be retained ensuring a higher number graduating from Governors State University
Achieved Outcomes and Results	<ul style="list-style-type: none"> • Students were be able to identify campus resources available to them • Students developed relationships and gain positive support among peers. • Students were engaged in educational activities that will be pertinent throughout the collegiate career and beyond.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	Outcomes were met for this objective. Hosted First Matters 2 workshops for Fall 2016 and 2 workshops for Spring 2016. Implications for FY17 include reviewing best practices to minimize overlap of services provided by Academic Resource Center as well as garner ways to assess current programs and services offered by Academic Resource Center are benefiting students from an anti-deficit and equity mindedness perspective.